



WORLD HINDU COUNCIL OF AMERICA (VHPA)



Ram Mandir RATH YATRA

An American Journey

25 MARCH
2024

The Rally will visit 851+ Mandirs in America and 150+ Mandirs in Canada

Yatra is to Distribute Akshat and Prasad from Bharat (Sri Ram Janma Bhoomi)

Send Zelle Donation to:
(630) 943-5502

Or Donate online
<http://tinyurl.com/RRY851>



RamMandir2024.org

Information & Sponsorship Brochure

Ram Mandir - The Biggest Hindu Pilgrimage



- After a long wait and a fight of over 500 years, the landmark event of the consecration (Pran Pratishtha) of Bhagavan Ramlala took place on January 22nd, 2024.
- Hindus all over the world have been waiting for this momentous event.
- The Ram Mandir opening has filled the joy in over 1.5 Billion Hindus around the world and has resulted in a renewed energy and faith.
- This is for the first time, children, youth, adults and seniors have come together with revived feeling of belongingness and pride of being a Hindu.
- This is the largest pilgrimage for the ancient Hindu religion, which is now finally revived.



Rath Yatra - The Journey



- We are pleased to announce our Nation-wide Rath Yatra, an American Journey, which will start on March 25, 2024.
- Yatra will start from Chicago in USA and travel for over 8000 miles.
- It will cover 851 temples in USA and around 150 temples in Canada.
- The Journey will provide the opportunity to all Hindus to unite and participate, which will lead to revival of Hindu ethos and Dharma



Purpose - The Need



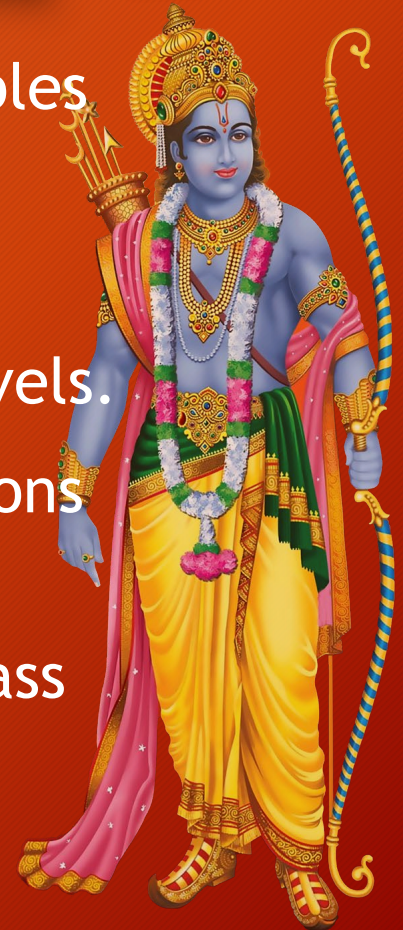
- The Objective of this Rath Yatra is to raise awareness, educate and empower Hindu Dharma.
- This divine journey is going to be a learning and enriching process to connect with all the Hindus who are engaged on different aspect of Hindu Dharma.
- It is very important for us and especially for our future generation to stay united and strong in the campaign to raise awareness and spreading Hindu Dharma across the world.
- Our Dharma awareness is essential and need of the hour, especially for those Hindus who are living outside Bharat.
- We strive to create memorable, exciting and divine journey to build upon Hindu unity across the America and Canada through this Journey.



An opportunity to support



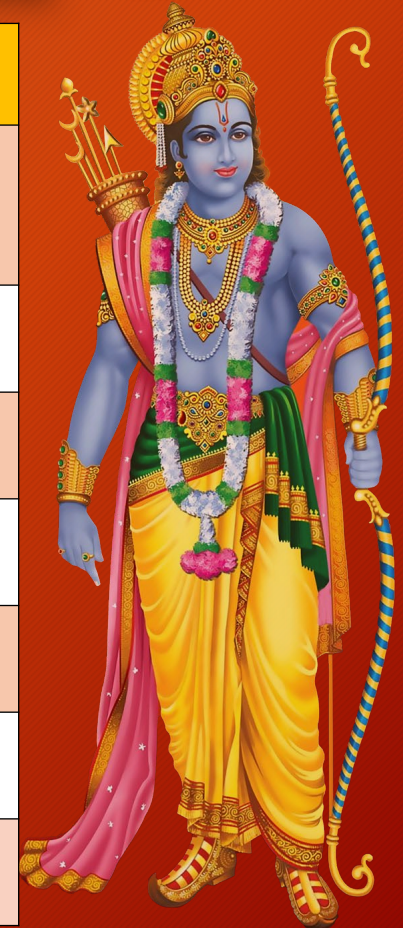
- Rath Yatra will travel across the North America and visit 851 Temples in USA and 150 Temples in Canada.
- It will be greeted by regional and local teams.
- Media team will cover the yatra at national, regional and local levels.
- This is a huge initiative, and we need your support and contributions to make this project successful.
- Your name/logo will be displayed on the Van, printed, social & mass media as a donor/sponsor based on the sponsorship level.
- VHPA invites you to be part of this historic journey.



Sponsorships & Donations



Description	Amount	What is Included
Corporate Sponsorship	\$25,000.00	Logo on Side of Van, Mention in Media as Sponsor, Logo in Printed Handouts and Social Media and all Promotions and Mass Media Hindu Vishwa
Tier 1 Sponsor	\$10,001.00	Logo on side of Van, Regional Media + Printed Materials, Mass Media
T-Shirt Sponsor	\$10,000.00	Logo on side of Van, Regional Media + Printed Materials
Tier 2 Sponsor	\$5,001.00	Promotion in Social Media and Regional Printed Materials
Tier 3 Sponsor	\$2,501.00	Promotion in Social Media
Supporter	\$1,101.00	Hindu Vishwa, List of Donors
Mandir	\$1,001.00	Mandir Vahini, Social Media



VHPA - The Organizer



Vishwa Hindu Parishad of America (*dba* World Hindu Council of America) is a non-profit organization legally registered in USA and has been working with the Hindu community here since 1970. The main objectives of VHPA are:

- To educate our next generations about the great human values as envisaged by our ancient sages and seers so they can learn and assimilate the best from both Eastern and Western cultures and become responsible, contributing citizens of their adopted land as well as of the world.
- To provide a forum that looks out for and addresses Hindu interests in USA.
- Help minimize the misconceptions and misinformation about Hindu Dharma that may exist for whatever reason so that a meaningful, harmonious and mutually respectful coexistence is possible among people of diverse faiths, traditions and cultures.
- To provide humanitarian and relief services regardless of race, religion, color, creed, place or any other differences.



Contact and Links



Mail a Check:

Vishwa Hindu Parishad of America
200 New Bond Street
Sugar Grove, IL 60554-9171

Send Zelle:

630.943.5502

Donate Online:

<https://yatra.rammandir2024.org/>

** Please mention Yatra Sponsorship/Donation on the Check/Zelle*

For Fundraising / Donation Questions or Information

Krishna Bansal: 630.995.0235

Achalesh Amar: 713.357.8216

Or Visit

<https://yatra.rammandir2024.org/>

<https://www.vhp-america.org/>

<https://hmec.info/>

